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20 Most Promising Storage Solution Providers

From time immemorial, changes and developments were accomplished only through innovation. In the current technological landscape, the inrush of data and its complexities are caused due to surging increase in the usage of cloud solutions, IoT and mobile apps. These trends serve as major proponents of change that steer companies towards successful and intelligent storage and management of data. Right from the redundant legacy systems to much advanced storage platforms, many small, medium and large businesses, corporate bodies, and end-users have witnessed a tremendous reduction of cost of data storage and management and software-ownership. Be it offering a high capacity multi-platform support, or security, or app integration or hard disks, tape drives and virtual storage products and software, the list of some of the best storage providers in the market place goes on and on. However, many CIOs find it extremely challenging to navigate into the

convoluted and fragmented storage industry when looking for service providers to aid them with consulting, implementation, and support.

In this edition of CIO Review, we bring to you "The 20 Most Promising Storage Solutions Providers 2015," featuring the best solution and service providers offering products, tools and services on the storage ecosystem. The companies listed here showcase extensive business knowledge, innovative products and strategies combined with talent base across locations.

A distinguished panel comprising of CEOs, CIOs, CMOs, VCs, analysts and CIO Review editorial board has selected the top players from over three hundred companies. The listing provides a look into how these solutions work in the real world, so that you can gain a comprehensive understanding of what technologies are available, which are right for you, and how they shape up against the competition.

Nexenta Systems, Inc.

recognized by CIOReview magazine as



An annual listing of 20 companies that are in the forefront of tackling challenges in the Storage industry.

Pradeep
Pradeep Shankar
Editor-in-Chief

Company:

Nexenta

Description:

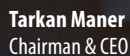
Nexenta provides secure, high-performance, ultra-scalable, cloud-optimized storage software solutions on any hardware platform

Key Person:

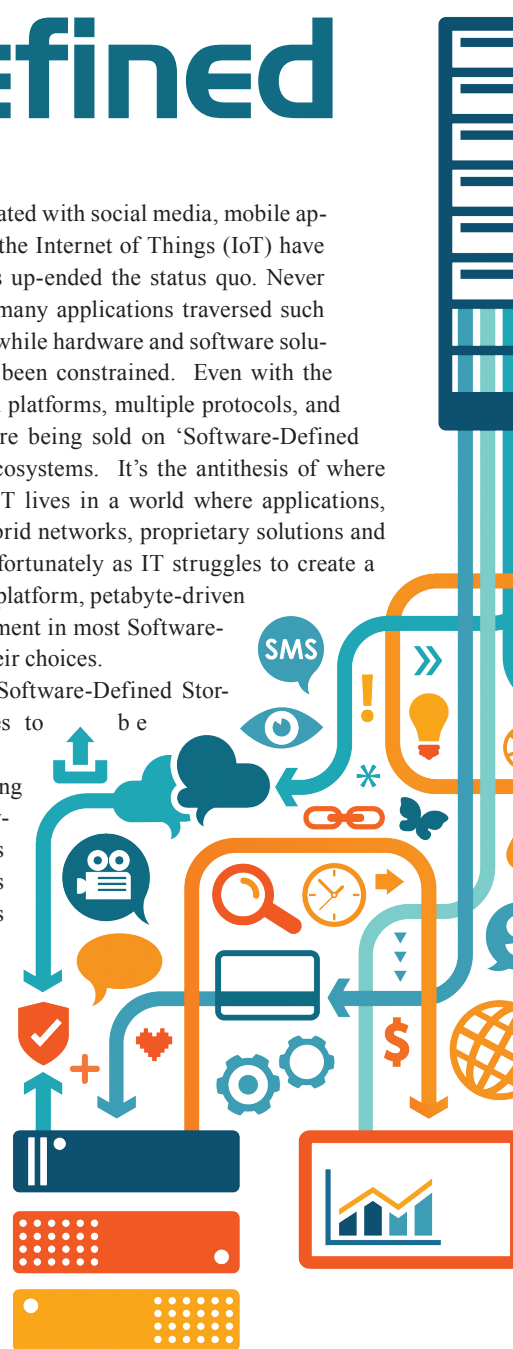
Tarkan Maner
CEO

Website:

nexenta.com



Six years ago, when seeing that companies were deploying best of breed applications and platform solutions across multiple systems, Nexenta's founders made an informed decision to support the technology needs of their customers. Headquartered in California, the company originated the concept and term 'SDS'—realizing that by taking a zero-hardware approach and freeing software from the constraints of hardware, storage could be set free to support almost any environment. With their first product NexentaStor, the company



In one instance, Wipro, a leading IT consulting and system integration firm approached Nexenta to provide the data storage infrastructure for thousands of their virtual desktop users. With NexentaStor, Wipro saw that its end users could have great flexibility in their hardware purchases as well as access to user profiles at dramatically higher speeds. This was achieved in the most cost-effective way. “We achieved great performance metrics while being able to scale our storage capacity without excess expense,” said Andrey Zhulenev, general manager of Wipro. With success stories like this, Nexenta also enjoys noteworthy alliances with disk and flash vendors such as Seagate, SanDisk, Western Digital, and Samsung.

Nexenta's culture is all about fusion, the company credits its success to talented and diverse workforce with deep acumen in the storage, including open storage technologies. Overall, Nexenta creates a dynamic environment to excel and lead in the storage arena. Innovation alone is not just enough to succeed. Any form of innovation must translate into financial, legal and operational results. Nexenta thus believes in embracing latest technology trends and investing in IT innovation to stay ahead of competition.

In less than five years, Nexenta has amassed over 6,000 customers and nearly 1,000 partners across the globe. Their customers have deployed more than 1 Exabyte of storage globally. Nexenta is a respected global brand and has successfully etched out a unique disruptive reputation in the international market, Maner states. “The concept of ‘zero hardware software’ has been a winning formula. We take pride in the fact that we’ve helped thousands of companies clean up the MESS left by Massively Expensive Storage Systems. We’ve helped them lower overall storage costs with our collaboration with the Open Source community along with deep innovation around the Software Defined Everything which we call as OpenSDx,” said Maner. “As a result, 2014 was the biggest fiscal year in the company’s history; and we have big plans to redefine the IT industry in the next few years with our 100% Software, Total Freedom and All Love approach. 